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Have you seen our app?

Krystal Lear, HR Coordinator/Editor

Did you know that we have our very own app? We do! Our app has a ton of great features for you to check out and utilize. From requesting a proposal to keeping up to date on what's going on in the world of H&M Landscaping!

During the spring and summer, our phone lines blow up! and while our office staff works hard to answer every call that comes through, sometimes it's just not possible. Our app allows you to skip waiting on a call back and go straight into the hands of our sales team! All you have to do is fill out the proposal request form and send it over. You'll receive confirmation from someone as soon as they've received the request. You can also utilize this tool to send in any questions, comments, or complaints you may have.

Our app will also keep you informed on any sales or specials we may have going. Anything from inventory sales to a couple hundred dollars off of your next quote! Some of these specials are exclusive to those who have our app, so don't miss out on them!

Our app is a great tool for both prospective and current customers. All you have to do is go to the Apple App Store or Google Play Store and search HM Landscaping. We hope you'll take advantage of everything our app has to offer!



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DESIGN • BUILD • MAINTAIN
LANDSCAPING



Seasonal Newsletter

Summer 2022

NEWSLETTER H&M LANDSCAPING



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A Letter From The President

Happy Summer everyone! Hopefully, we are all back to normal, everyday living, or should I say, the "new normal." At H&M, we are at full staff with our seasonal Hispanic partners and our amazing full-time staff that grows every year.

It still amazes me how 35 years ago, a young man set out to conquer the world with grand aspirations to be the largest privately-owned landscape company in northeastern Ohio. Boy, I had no idea the trials and tribulations I had waiting for me. Over the last year, many of my fellow large landscape companies decided to remove themselves from the industry, selling off to private equity firms as an exit strategy for one reason or another. It took me 35 years to hit that goal, but we have finally met that milestone.

While that milestone is a significant one and I am extremely proud of it, I also had another goal and that was to have our team employed by H&M for a prolonged period and then retire from the company. Well, we can check that box as well. On Friday, May 20, 2022, our yard manager, Stan DeWeese, hit his happy place and decided to start enjoying his family and hobbies a little more. While I am so excited for him to start the next chapter in his life, he will be missed. He joined the H&M team back in 2012 as a foreman building beautiful back yards, and of course, made an instant impact. His hard work ethic and knowledge of the industry was a huge resource for our younger team members. He quickly moved up from running individual projects to running our yard, which I have to say, is not an easy task. Every day there is a huge amount of product that gets loaded and transported to our clients. This is a big undertaking, but Stan embraced it and locked down our yard like the Federal Reserve Bank. I still cannot believe he was part of the team for over 10 years...how time flies when you are having fun (sorry for the cliché). I wish him much luck and hope to be sitting next to him this fall Walleye fishing if he still wants to hang around with me.

As always, thank you to everyone reading this newsletter. Without you I do not know where I would be. The countless amounts of encouragement, advice, mentoring, and coaching I have received from all of you has allowed me to reach my goals set more than 35 years ago. One of my great mentors once told me to set your goals higher than you think you can ever achieve, because if you get there, it will be so rewarding. Well, once again, he was right. I am blessed to have not only had Stan work for me, but also to be able to design, create, and maintain countless environments. I do not even know how to say, THANK YOU!

Here's to another 35 years of adventure. This time the goals are loftier. I want to coach, mentor, and develop the next generation of leaders to continue with what my team has started and worked so hard to achieve over these years because WE ARE H&M LANDSCAPING – PEOPLE SERVING PEOPLE TO ENHANCE EVERYDAY LIVING!!

Mark Mazzurco, President

Why should you be spraying your yard for fleas and ticks?

Dillon Soard, Agronomics Manager

Fleas and ticks can be a real pain to deal with. Fleas are annoying and can take a lot of time and effort to get under control if they manage to make it into your house. Ticks can carry diseases like Lyme or Ehrlichia. Topical preventatives for both your pets and yourself may work, but they aren't always 100% reliable. Spraying your yard can help with that!

If you have pets, you may understand the struggle of having to deal with a flea infestation. If you haven't experienced it yourself, you may know someone who has at the very least. Once you SEE a flea, it's too late. It's time to start the flea baths on your pets and call a professional to ensure your house is clear of them. Fleas can and will lay eggs in your carpet, your pet's beds, your OWN bed, and other areas in the home.

Ticks may be slightly easier to get under control, but that doesn't make them any less of a nuisance. Did you know that all it takes is that one initial bite from a tick to transmit a disease? While some diseases require the ticks to be attached for a certain amount of time, others take no time at all. Tick-borne diseases are not something to simply brush off. Lyme disease is the most commonly reported tick-borne disease in the U.S. Even though it is treatable by a medical professional, sometimes symptoms can continue long after treatment. Your dog is likely to suffer from chronic symptoms as well!

If you're thinking "I don't have pets. I have nothing to worry about," you'd be wrong. Squirrels, mice, stray cats, and other wildlife can all carry fleas and ticks. All they need to do is simply take a stroll through the area. It's still highly recommended that you take precautions to keep your yard flea and tick free!

That's where treating your yard comes in. With either a liquid or granular application to your entire lawn's surface, a perimeter barrier is created to kill any existing fleas, ticks, and larvae while also preventing more from entering. We service our clients between May and November and recommend reapplication every 21-35 days. This will keep your home protected all season long!

Sod Webworms in Home Lawns

Jerry Wilthew, Maintenance Account Manager

There are several species of caterpillars called sod webworms that can be highly destructive pests of Ohio home lawns. Damage to grass is caused by the feeding of the larval or "worm" stage. The adult moth does not cause damage to turf, other plants or clothing.

The damage shows up as small dead patches of grass among the normally growing grass. The summer generation may cause general turf thinning or even irregular dead patches in mid-July into early August. Sod webworms prefer sunny areas and the larvae are often found on south-facing, steep slopes and banks, where it is hot and dry. Heavily shaded turf is seldom attacked by the larvae.

The most severe damage usually shows up in mid-July and August when the temperature is hot and the grass is not growing vigorously. In fact, most sod webworm damage is mistaken for heat and drought stress. Sod webworm-damaged lawns may recover with light fertilization and an application of an insecticide.

Turf grass Attacked

Sod webworms appear to feed on all the common turf grass used in Ohio. However, common Kentucky bluegrass, perennial ryegrass and fine fescues are the ones showing damage the most.

Recognizing Sod Webworm Injury

The sod webworm caterpillars live in tunnels constructed in turf thatch or extending to the soil under the turf. These tunnels are silk-lined and the webbing joins soil particles and leaves together. The larvae emerge from these burrows to chew grass blades off just above the thatch line, usually at night.

In thick, green turf, injury appears as small brown patches about the size of a quarter to three inches in diameter. When many larvae are present in mid-summer, the small brown patches run together and form large irregular, thin and brown areas.

The surest way to tell if you have sod webworms is to find a suspected area of infestation (brown patches). Get down on your hands and knees, take your two index fingers and part the grass blades in the area between dead and live grass and look for an area with small green pellets. The pellets, called frass, are the excrement of the larvae and indicate that a larva is close by.

The adult moths fly mainly in late June and again in July. Seeing these moths fly up while mowing or walking around the lawn does not confirm that damage is, or will be done by the larvae. The adult moths can fly considerable distances and may be coming from other infested areas.

Controls

The best way to control sod webworm and if your lawn had a past history of insect problems would be to apply a preventive insect application to your lawn in early July. Most webworms are easily controlled if the pesticides are ingested when the larvae are feeding. I would recommend a preventive application to your lawn if you want to make sure your lawn is insect free.

Please don't hesitate to call H&M Landscaping for any lawn problems or questions that you might have about your lawn.



FLEA & TICK CONTROL

Keep the entire family safe. Including those on 4 legs!

H&M Landscaping is offering flea & tick control for your yard! With applications in either liquid or granular form, you can be sure your entire family is safe from tick-borne illness and pesky flea bites!

Starting at
\$34.99

- Recommended application between May and November.
- Applications should be applied every 21-35 days for full season protection.
- Application is applied to entire lawn surface area
- Application creates a perimeter barrier on the property to kill current fleas & ticks as well as any existing larvae while preventing more from entering.
- Don't have pets? This is still for you! Wildlife ranging from deer to stray cats and squirrels can carry fleas and ticks into your yard. All it takes is one bite from a tick or one adventurous flea to cause chaos in the home.



Interested? Contact your H&M Account Manager today!
Or contact our Agronomics Manager, Dillon Soard, at 570-460-9905