Have a suggestion for us? Let us know! Either scan the OR code with your phone or enter the web address into your web browser. All submissions will be read and are 100% anonymous. So whether it's a suggestion or a complaint you can feel comfortable telling us what you think!



## We want to hear from you!

We value your opinion! At our company, we're always striving to provide the best possible service to our customers. That's why we want to hear from you. Whether you have a suggestion, a concern, or just want to let us know how we're doing, we welcome your feedback. Your input is essential to help us improve and continue to meet your needs. So please don't hesitate to reach out and share your thoughts with us. We're listening! Scan the QR code above this article to be directed to our suggestion box! Not able to scan? No worries! You can also type this link into your web browser: https://app. suggestionox.com/r/hmlandscaping.

As always, you can provide feedback via email, phone call, and reviews as well. We'd love to hear from you!



moo.gniqeosbnelmd.www Office 440-564-1157/440-729-4252 Newbury, Ohio 44065 10389 Kinsman Road/PO Box 69



Seasonal Newsletter

# NEWSLETTER **H&M LANDSCAPING**



## **A Letter From The President**

Well, it's spring again, and your family at H&M Landscaping is excited about starting another fantastic season working with our clients to create beautiful backyard environments that their families can enjoy. Couple that with our Maintenance teams that have protected that investment for years, and we are ready to tackle 2023.

Every year I wonder what I will write about, yet something always seems to hit me. This year it is diversity. We have been so blessed to have some remarkable team members work their way up through the ranks within our company to take on leadership roles as owners. That always builds anxiety because new leaders can make mistakes based on their lack of experience in that position. But I should have considered that new leaders bring ideas and energy to the team. That energy and those innovative ideas are the lifeblood of a growing company.

What's that adage? "You can't teach an old dog new tricks." I want to add, "Unless you let them play with the puppies." This year we promoted these new leaders – Dave Knaus, Director of Maintenance Operations (after eight years of working his way up through the ranks); Jason Canfield, Maintenance Account Manager; Chris DeWerth, Maintenance Account Manager; Matt Komara, Chemical Account Manager; and Tyler Weil, Construction Supervisor. Over the last six weeks, this new group of young talent has brought many great ideas to our organization and invigorated me even after 37 years in the business.

I am genuinely excited to have a new group of leaders blazing their way. Wish me luck playing with all the puppies. Time certainly feels like it goes faster with every year I get older, but I sure do value experiences more and more as I become one of those old dogs.

Enjoy the summer with your families! Mark Mazzurco, President

### Spring 2023

HEN

LANDSCAPING

10389 Kinsman Rd Newbury, OH 44065

440-564-1157

## **Spring Pruning**

## Victor Ayala, Maintenance Account Manager

As the weather starts to warm up, many gardeners begin to think about pruning their trees and shrubs. This is an important task that can help to promote healthy growth and ensure that your plants are looking their best.

One of the main reasons to prune in the spring is to remove any dead, damaged or diseased wood. This will not only improve the appearance of your plants but will also prevent any potential problems from spreading to healthy parts of the plant. It's also a good idea to prune any crossing or rubbing branches, as this can cause damage and allow disease to enter. Another reason to prune in the spring is to shape your plants. By removing any unwanted growth, you can encourage a more attractive and uniform shape. This is particularly important for flowering shrubs, as pruning at the right time can increase the number of blooms.

It's important to note that not all plants should be pruned in the spring. Some, such as spring-flowering shrubs like lilacs and forsythia, should be pruned immediately after they finish flowering. This is because they produce buds on old wood, and pruning them in the spring can result in a loss of blooms.

Spring pruning is an essential task for any gardener looking to maintain healthy and attractive plants. By removing dead or damaged wood, shaping your plants, and promoting healthy growth, you can ensure that your garden looks its best all season long. So why not grab your pruning shears and get to work? Your plants will thank you for it!

# Outdoor Kitchens

### Brian Franko, Construction Supervisor

Outdoor kitchens are becoming increasingly popular as people look for ways to expand their living space and create an outdoor oasis. With an outdoor kitchen, you can entertain guests and enjoy the beautiful weather while cooking up a storm. An outdoor kitchen typically includes a grill, refrigerator, sink, and storage space for utensils and other cooking essentials. Some may also include a pizza oven, smoker, or other specialty appliances.

One of the main benefits of an outdoor kitchen is that it allows you to cook and socialize at the same time. You won't have to run back and forth between the kitchen and the backyard, missing out on all the fun. With everything you need right there, you can enjoy cooking and entertaining without any interruptions.

Another benefit of an outdoor kitchen is that it can increase the value of your home. It's an investment that can pay off in the long run, particularly if you live in an area with mild weather and a long outdoor season.

When designing your outdoor kitchen, it's important to think about how you'll use the space. Consider the size and layout of your backyard, as well as your cooking preferences and entertaining style. You'll also want to think about the materials you use, such as weather-resistant stainless steel or durable stone countertops.

Outdoor kitchens are a great way to expand your living space and create an outdoor oasis. With the right design and equipment, you can cook and entertain in style while enjoying the beautiful weather. So why not consider adding an outdoor kitchen to your home? Your taste buds and your guests will thank you for it!





## **Inground Pools**

### Steve Petersen, Director of Construction Operations

Inground pools are a popular choice for homeowners looking to create a backyard oasis. They come in a variety of sizes, shapes, and materials, so there's sure to be an option that fits your needs and budget.

One of the main benefits of an inground pool is that it provides a permanent and customizable solution for outdoor relaxation and exercise. Unlike above-ground pools, which can be unsightly and take up valuable yard space, inground pools can be seamlessly integrated into your landscaping and outdoor living space.

Inground pools can also add value to your home, particularly if you live in an area with a warm climate and a long swimming season. They can be a selling point for potential buyers, and may even help your home sell more quickly.

When considering an inground pool, it's important to think about the type of material you want to use. Fiberglass, concrete, and vinyl liner are the three most common types of inground pools, each with their own advantages and disadvantages. For example, fiberglass pools are low-maintenance and quick to install, while concrete pools offer the most customization options.

You'll also want to consider the size and shape of your pool, as well as any additional features you may want, such as a diving board, slide, or hot tub. It's important to work with a reputable pool contractor who can help you design and install the perfect pool for your needs and budget.

Inground pools are a great way to create a backyard oasis and add value to your home. With a variety of materials, sizes, and features to choose from, there's sure to be an option that fits your needs and budget. So why not consider adding an inground pool to your outdoor living space? You'll be enjoying the benefits for years to come.

