

# Nurturing Your Green Oasis: The Vitality of Lawn Irrigation

Krystal Lear, HR Coordinator

As we bask in the glory of summer, it's crucial to recognize irrigation's paramount role in maintaining a lush and vibrant lawn. While we revel in the warmth and sunshine, our grass, like us, requires hydration to thrive. Let's delve into the importance of irrigation and why it should be at the forefront of your lawn care regimen.

Consistent and adequate watering is the lifeblood of your lawn. When Mother Nature falls short on rainfall, irrigation steps in to bridge the gap. Proper watering ensures the root system remains adequately nourished, promoting healthy growth, resilience, and an enviable verdant carpet.

One key benefit of regular irrigation is the prevention of drought stress. By supplying sufficient moisture to the soil, you fortify your lawn's ability to withstand dry spells, heat waves, and other environmental challenges. It's like giving your grass a shield of resilience.

While irrigation is essential, it's crucial to strike a balance. Overwatering can be detrimental, promoting shallow roots, fungal growth, and inviting unwanted insects. Therefore, adopting a smart watering schedule that accounts for weather conditions, soil type, and grass species is crucial for optimal results.

In conclusion, dear readers, proper irrigation is the backbone of a healthy and thriving lawn. You'll be rewarded with a vibrant, resilient, and envy-inducing green oasis by providing your grass with the water it needs. So, let's embrace the art of irrigation and ensure our lawns radiate vitality all season long.

Happy watering!



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Seasonal Newsletter

Summer 2023

## NEWSLETTER H&M LANDSCAPING



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### A Letter From The President

Wow, I can't believe it's June already! I am so blessed to be around a team that is full of knowledge and passion. I owe so many of my life lessons to colleagues that I lead, but the truth is, I'm learning from them! One would think, after being in business for more than 35 years, that I could say that I have seen it all. However, this year has been eye-opening for me. Many of my experiences have made me even more grateful for the little things in life and business.

I can truly say that I have the best team in Northeast Ohio. In life, we tend to take many things for granted, such as relationships, family, friends, work, etc. I have always thought you could tell who your true friends were when the "going gets tough." For me, the same rings true in business. I'm lucky to say that I have surrounded myself with the most driven and hardest-working team.

When faced with adversity, my team collaborates to identify problems, find solutions, and ensure that they become best practice. This is not an easy feat in this ever-changing world. In the Service industry, this becomes a juggling act with the introduction of customers and ensuring their utmost satisfaction.

Without hesitation, I can say that our new leadership has poised H & M Landscaping to be the innovators in our marketplace. I enjoy watching the divisions working amongst each other, hearing the laughter as I walk through the office, and the banter between co-workers; this is what it is all about! It starts with culture and the people are the heart of this organization. The sky's the limit. I appreciate the challenges that I'm faced with daily. It makes me a better person, salesman, and leader!

As we continue throughout the summer, I hope you can enjoy it with some R&R, family vacations, or maybe enjoying your favorite beverage by the pool. I encourage you to reach out to those that have made a difference in your life, whether it be personally or professionally. Let someone know how grateful you are for them!

Happy Summer!

Mark Mazzurco, President

## Splash into Summer

Steve Petersen, Director of Construction Operations

Here at H&M Landscaping, we strive to bring your visions into reality. What better way than adding a beautiful landscape and pool to your backyard! This creates an attractive and fun space for parties, gatherings, or relaxation area for your family. Create a fun space for parties and gatherings or a relaxing location to enjoy with family.

Our pool provider, Latham, offers a wide range of pool designs that meet all needs. Their offerings include standard rectangle, free-form and can include tanning ledges. You can also add extras such as water sheers, pool desk jets, multi-color lighting, waterslides, basketball hoops, auto-covers...there are so many ways to make your pool unique! If you can imagine it, we can create and install it!

We are only able to install so many pools a year, so give us a call to schedule. This way, we can ensure you will be swimming in your new pool sooner, rather than later!

### Online payment options are finally here!

No more waiting for checks to reach us by snail mail or taking time to call in a payment by phone! Go to [www.hmlandscaping.com](http://www.hmlandscaping.com) and click on the banner at the top of our homepage that says "Click to Make a Payment Online". No more waiting for checks to reach us in the mail or having to spend time calling in!

## Open Air Pavillions

Tyler Weil, Construction Supervisor

Summer is fast approaching. After spending the colder months stuck indoors, It's time to spend some time outdoors!

As Ohioans, we will turn our complaints from too cold to too hot! A perfect solution to help beat the heat is an open-air pavilion. A pavilion provides excellent shade and can turn any area of your property into your family's favorite gathering spot.

Here at H&M, our team can design a structure that will meet all your family's needs. The simplicity of an open-air structure adorned in cedar cladding is a beautiful addition to your backyard. Add some lights and an outdoor ceiling fan for a nice, quiet sitting area. Take it another step and add a Cambridge Cobble patio, grill, tv, and fireplace under your pavilion. This will create the ultimate outdoor living area. You can also personalize with lights, ceiling fan, grill, tv, fireplace...the possibilities are endless. We can help create your ultimate outdoor living area.

So, don't be stuck instead this summer, call us to discuss our pavilion options that fit your needs.

### Did you know?

A well-maintained and aesthetically pleasing pool can significantly increase the value of your property. Pools are often seen as desirable features, especially in areas with warm climates or where swimming is a popular activity. So, not only can you enjoy the perks of owning a pool, but it may also be a smart investment in your home's overall worth.

## Unveiling the Underground Threat: The Battle Against Lawn Grubs

Dave Knaus, Director of Maintenance Operations

Grubs are the small, white, c-shaped larvae of Japanese beetles, June beetles, and chafers. They live just underneath the lawn's root system and feed on the roots of grass and plants. Grubs can cause significant damage because they change to pupae after feeding on grass roots, which hatch into beetles. The beetles feed on plants and flowers and lay their eggs on the lawn during the summer. Those eggs hatch into grubs in the fall, and the whole vicious cycle begins again when the grubs emerge the following spring.

As the larvae continue to feed, areas of your beautiful lawn will start to turn brown. Your yard will also begin to feel spongy when you walk on it. The good news is that there is a fairly easy way to determine if grubs are the culprit. Simply pull on the grass plants. In essence, the grass will pull up much like a carpet and expose the grubs that are feeding underneath. Grubs are usually white in color. They're also shaped like the letter C.

A preventative grub treatment application will go a long way in ensuring a damage-free lawn. In addition, a healthy lawn also acts as its own defense system, providing natural pest control. For example, dense turf isn't the preferred environment for grubs. You can take several steps to keep your lawn thick, green, beautiful, and thriving while deterring grubs. It's also essential to have your lawn mowed at the proper height. For example, beetles don't like to lay their eggs in tall grass, so mowing will help deter the egg-laying process. Applying a grub treatment sometime between late May and mid-July is also a good solution.

## People Serving People

Look at these beautiful works of art! These pictures are proof of our motto: People serving people to enhance everyday living.

